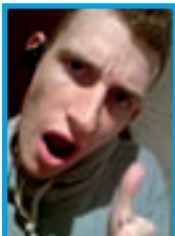


MEMORIES OF MORNING MADNESS



As super-hot afterhours destination club **A:M** approaches its last birthday of its first decade, promoter **Jay Sharp** and a few of his resident DJs reminisce about some of their best moments.

Jay Sharp



A:M Promoter
I've had so many good times at A:M – it's really been my firm favourite over the years. I enjoy running it and I have an amazing team working with me on the night. One

of the stories I always tell is when I was hosting the door, about five years ago. Megan and I were at the front of the club and a guy and a girl insisted that they were on Jay and Megan's guest list. We had to tell them, 'No, sorry, you're not, because we are Jay and Megan!' and their faces dropped and they ran off with embarrassment.

My All Time Favourite A:M Track
Soul Rebels – 'The Revolution Will Not Be Televised'

David Jimenez



A:M DJ since 2001
I'm very proud to have been a long-standing resident since it started at Club Colosseum. There are lots of very memorable times over the years, but one funny event that

sticks in my mind was when Craig [Elder, owner of Fire and Area] was in the DJ box and decided to remove my headphones from my head, as he wanted to be a DJ for the night!

My All Time Favourite A:M Track
2000 & One – 'Waku Poru'

Paul Martin



A:M DJ since 2004
The funniest moment for me was

when a customer was dancing right in front of the DJ box in the small black room in Fire (now the Fire Lounge) and knocked the lamp onto the record. It made the loudest noise, but people

were loving it and shouting my name! Lucky I was playing a good set!
My All Time Favourite A:M Track
DJ Chus – 'That Feeling'

D'Johnny



A:M DJ since 2005
I have many fond memories of AM but

one of my absolute favourites was when I joined my friends on the dancefloor after one of my sets. It was getting into late hours of the morning when suddenly a guy tried to cross the dancefloor via the go-go podium, unaware that there was a rubbish bin at the end of it. He suddenly jumped into the bin and literally rolled over inside it. It's pretty cruel to laugh about but it was incredibly funny at the time. It set a hilarious mood for the rest of night.

My All Time Favourite A:M Track
Eric Prydz & Steve Angello – 'Woz Not Woz'

Gonzalo Rivas



A:M DJ since 2002
When I DJ with Fat Tony it reminds me of the good early days of A:M at the Colosseum. We always used to have a good laugh!
My All Time Favourite A:M Track
Shakedown – 'At

Night' (Kid Creme Remix)



A:M's 9th Birthday is on this Friday night (5 Feb) / Saturday morning (6 Feb) from 3am until 11am at Fire, South Lambeth Road, Vauxhall, SW8.

• Entry is £8 with a flyer or advert before 5.30am, £10 after, £8 concession or £12 full price. There's also a discount stamp available from **Onyx** at Area.

playing out

Beyond Belief

30.01.10

The first **BEYOND BELIEF** of 2010 roared into town with a massive 12-hour mega-marathon that saw muscle studs, gym-fit dancing machines and horny hunks party through their first pay cheque of the year like never before.

Beyond's new promoter **Steven Sharp** later told Boyz, 'Last weekend was incredible for everyone at Beyond. On Friday the team were informed of our SeenQueen award for Best Club, and then on Sunday morning Beyond Belief was quite simply spectacular. There certainly seems to be a feeling of optimism in clubland again – the atmosphere in the queue was electric before we even opened the doors!'

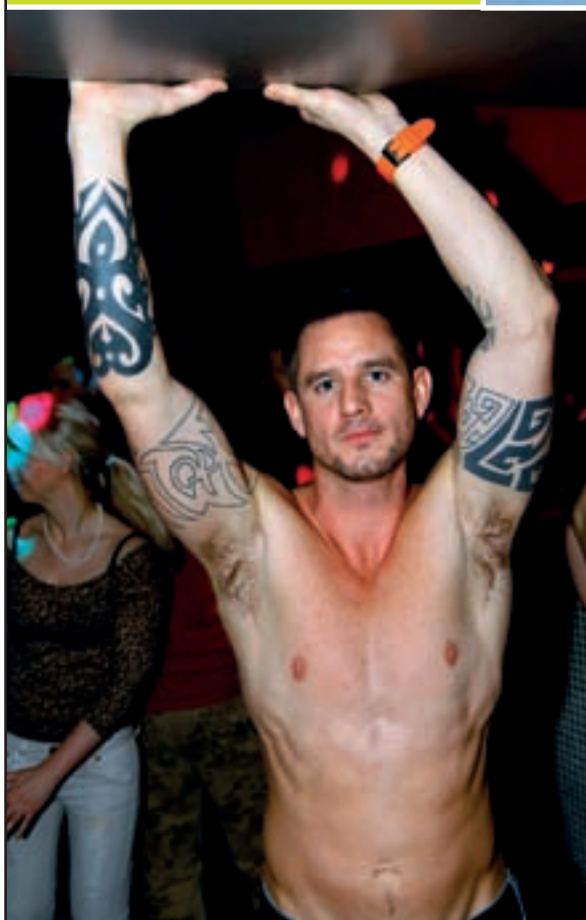
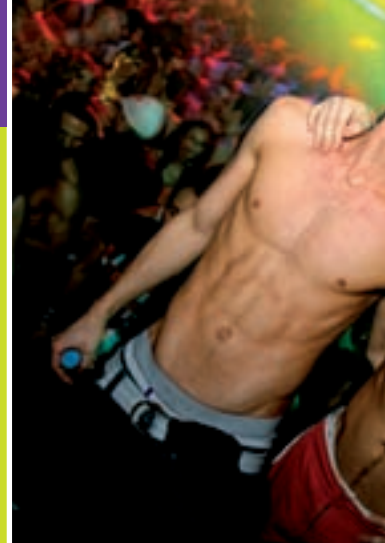
Once inside, however, the crowd and Beyond's resident DJs celebrated their SeenQueen award with a mash-up of wild commercial anthems, minimal RAW beats and uplifting funky house.

Steven also added, '**Paul Christian** did an incredible set which really set the vibe for the marathon ahead, and by the time **Steven Pitron** and **Mikey D** started their back to back set on the main floor, everyone was ecstatic. Even **Jake Shears** from Scissor Sisters popped in for a boogie!'

Beyond opens at the earlier time of 4.30pm this Saturday night (6 Feb) / Sunday morning (7 Feb), and **Beyond Obsession** takes over Valentine's Day morning next Sunday (14 Feb) from 6am.

• **Beyond is on this Saturday night (6 Feb) / Sunday morning (7 Feb) from 4.30am until 1pm at Area, 67-68 Albert Embankment, Vauxhall, SE1.**

Photographs © TheClubWolf.com



David Jimenez & Gonzalo

